

# THE NEXT SOCIETY

## CLUSTER BOOSTER TRACK

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Supporting cluster  
managers in the  
MENA region

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We are looking for

Managers of clusters, science parks or  
business networks

In the following areas:

- › Tech & Software
- › Food
- › Environment
- › Energy
- › Health
- › Mechatronics
- › Creative Industries
- › Textile
- › Materials
- › Transport

Be the  
next!

# JOIN OUR CLUSTER BOOSTER TRACK

## IDENTIFY YOUR STRENGTHS AND WEAKNESSES

- Get a full diagnosis to understand your needs and upgrade your management skills according to Cluster Excellence standards

## EXPLORE EXAMPLES OF SUCCESSFUL PRACTICES

- Join benchmarking visits hosted by European clusters and learn about their experience in situ

## ACQUIRE NEW METHODS AND TOOLS

- Customised training will guide you towards a successful management of your cluster

## GET ADVICE FROM A PEER MENTOR

- In a spirit of mutual learning, a mentor will help you implement your newly acquired knowledge

## EXTEND YOUR CONNECTIONS AND NETWORK

- Open new channels of inter-clustering collaboration at national and international level during the #TechDays (C2C meetings)

## INCREASE YOUR VISIBILITY AND OUTREACH

- Multiply business opportunities for you and your members at the international business development missions and matchmaking events in Europe

### ELIGIBILITY

Clusters need to be established in one of the following countries: Algeria, Egypt, Lebanon, Morocco, Jordan, Palestine, Tunisia.  
(Support services are delivered in English).

**Bridging MENA  
& European  
clusters to  
build a strong  
business  
community**



**Tailor-made  
to your needs**

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**A practical  
approach**

Based on the European Cluster  
Excellence Initiative

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**Peer to peer  
learning**

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**Free of charge**

We support your travel expenses!

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**Clusters' social  
network**

You can benefit from an online  
collaborative space to access  
support material and connect  
with peers

# THE NEXT SOCIETY

INNOVATORS  
SHAPING THE FUTURE  
IN THE MEDITERRANEAN

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

Contact us at  
[welcome@thenextsociety.co](mailto:welcome@thenextsociety.co)

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 THE NEXT SOCIETY

 @TheNext\_Society

[www.thenextsociety.co](http://www.thenextsociety.co)

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