

THE NEXT SOCIETY

TTO

BOOSTER TRACK

Supporting innovative and
technological capacities
of MENA TT0s

Be the
next!

We are looking for

Managers of technology transfer offices
(TTOs) or similar organisations playing
a role of interface between research and
industry

In the following areas:

- ▶ Tech & Software
- ▶ Food
- ▶ Environment
- ▶ Energy
- ▶ Health
- ▶ Mechatronics
- ▶ Creative Industries
- ▶ Textile
- ▶ Materials
- ▶ Transport



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EUROPEAN UNION

JOIN OUR TTO BOOSTER TRACK

GET READY WITH OUR PRACTICAL TTO TOOLBOX

- ||| Access results of scientific studies and experts advice on obstacles and opportunities in your sector to fine-tune your strategy accordingly

IMPROVE YOUR PRACTICES

- ||| Connect with experts and peers during benchmark meetings and get inspired by international successful TTOs

ADOPT A MARKETING APPROACH

- ||| Participate in pitch trainings with experts, promote the best innovations in your portfolio and improve your business language skills

INCREASE YOUR VISIBILITY AND OUTREACH

- ||| Promote your organisation on THE NEXT SOCIETY platform to gain visibility among companies and customers looking for technological innovation in your sector

EXTEND YOUR CONNECTIONS AND NETWORK

- ||| Identify the innovators evolving in your sector and stay connected with markets and ecosystem

DEVELOP NEW DEALS

- ||| Meet industry leaders during dedicated business meetings and improve your technological export potential

ELIGIBILITY

TTOs need to be established in one of the following countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia. (Support services are delivered in English).

Accelerating technology transfer in MENA countries

We support commercialisation of
innovation towards industry



**Tailor-made
to your needs**



**A pragmatic
approach**

inspired by start-up bootcamps



Best practices

with peers from MENA region
and Europe



Free of charge

We support your travel expenses!



Market-oriented

Meetings with industry leaders
and innovation professionals
in your sector

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

Contact us at
welcome@thenextsociety.co

 THE NEXT SOCIETY

 @TheNext_Society

www.thenextsociety.co



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